



HBC are delighted to announce the decision of the judges at this years Plastics Industry Awards to award us "Processor of the Year 2007".

Held on Friday 15th June at The London Hilton Park Lane. HBC have been running a close second for the past 4 years for this converted award and this year the judges gave us the nod.

HBC is a business with a solidly growing customer reputation for quality, cost and delivery, with a sound underpinning financial performance." HBC's former owner, Weidmuller, is still its largest customer but the company is diversifying its customer base and now has some 16 new customers who use its specialist technical moulding and ancillary processes. The judges announced HBC as the winner.

Steve Hadlow, Director at HBC, told us 'We are all delighted that the company as a whole have worked so hard to bring our processes closer to a multi-client environment and now that the Plastics Industry has recognised this is a great achievement. The PIA have tracked our progress over the past 4 years, and each year we have become Finalists after an extensive auditing process looking

at financials and output that also includes client views. The whole factory team are very proud of our achievement.'

The change in the business has been immense mostly in cultural change. This capital and labour intensive business requires flexibility and change to meet the modern demands from customers in northern europe. We have regenerated staff particularly the engineering and tooling team who now represent new business units so that they are closer to customers. Headcount has changed but the core and key individuals remain with more varied management roles. We have taken over £1 million out of the cost of business to achieve client cost downs and all of this achieved using rational, measured and systematic approach.

*For more information on how HBC can benefit your situation with outsourcing, contact our sales office or Paul Blackmore on 01795 586301.*

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